

# PRINT's Regional Design Annual

America's Design Competition

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# Call for Entries

DEADLINE: MARCH 3, 2008

*You know your creative worth. If your work is chosen in this highly selective competition, the entire design field will know it, too. All winning work will be featured in **PRINT's Regional Design Annual 2008**, the only comprehensive profile of design in the United States.*

*PRINT's Regional Design Annual 2008 provides the only comprehensive design profile of the United States. To have your work considered for possible publication, enter our one-of-a-kind competition. All winning entries will receive Certificates of Excellence and will be featured in the November/December 2008 issue of PRINT.*

#### WHO IS ELIGIBLE?

Any art director, designer, illustrator, photographer, typographer, etc., working anywhere in the 50 states and the District of Columbia.

#### WHAT IS ELIGIBLE?

Any printed communication published or appearing in the U.S. between January 1, 2007 and December 31, 2007.

#### HOW TO ENTER

1. **Complete this printed form**, or enter online at [printmag.com/competitions](http://printmag.com/competitions).
2. **Send the actual printed piece**—unmounted, please, but well-protected. Do not send slides or CDs, except in the case of packaging, billboard and signage entries. Entries cannot be returned.
3. **Make two legible copies of each entry coupon**, so you have three in all (one original and two copies) for each coupon. One entry coupon must be taped to a back corner of each entry submitted. Include the other two copies with your payment. Each piece in a campaign or series must have an entry coupon taped to the back corner. Fill out entry coupons as completely, accurately, and descriptively as possible. For symbol and logo entries, state the nature of the client's business. The entry fee and two copies of each coupon must be enclosed with each package of entries. Note: Artists' reps who submit entries must state their artists' locales on entry coupons.
4. **Make checks payable to:** *PRINT's* Regional Design Annual.

#### ENTRY FEES

##### SINGLE ENTRIES

Each piece: **\$35**

7+ pieces: **\$225**

##### CAMPAIGNS AND SERIES\*

(3 or more pieces in each submission)

Each Submission: **\$75**

4+ Submissions: **\$225**

\*Ad campaigns, book covers series, corporate brochure series, poster series, etc. **Please note the entry-fee cap of \$225.** Submit as many as you like (single entries, campaigns or series, or a combination of two) but don't send more than \$225. Any packaging entry, whether a single package or a family of packages, will be considered a single entry (fee: \$35). Any letterhead entry that consists of stationery, envelope, and business card will be considered a single entry (fee: \$35).

#### CATEGORIES

- 01 Annual Reports
- 02 Brochures/Catalogs
- 03 Book Covers/Jackets
- 04 Environmental Graphics
- 05 Illustration/Photography
- 06 Invitations/Announcements
- 07 Letterhead/Logos
- 08 Packaging (consumer goods, CDs, etc.)
- 09 Posters/flyers
- 10 Advertising (print)
- 11 Editorial (magazine and newspaper covers/spreads)
- 12 Self-Promotions
- 13 Wearables (T-shirts, hats, etc.)
- 14 Miscellaneous

#### MAILING DEADLINE

Entries must be postmarked no later than **March 3, 2008**.

#### MAIL ENTRIES TO:

*PRINT's* Regional Design Annual  
4700 East Galbraith Road  
Cincinnati, OH 45236

#### NEW: ENTER ONLINE

Visit our website, [www.printmag.com](http://www.printmag.com), to complete your entries online.

#### CONTACT US AT

**Tel:** 513.531.2690, ext. 1328

**Fax:** 513.531.0798

**Email:** [printcomp@fwpubs.com](mailto:printcomp@fwpubs.com)

# PRINT's Regional Design Annual 2008

## WEB ENTRY COUPON

### PLEASE CHECK ENTRY TYPE:

SINGLE ENTRY

CAMPAIGN/SERIES

number of pieces in campaign \_\_\_\_\_

### SUBMITTER INFORMATION

SUBMITTER'S NAME \_\_\_\_\_

FIRM NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE / FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

TITLE OF ENTRY \_\_\_\_\_

DESCRIPTION OF ENTRY \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### CLIENT INFORMATION

DESIGN FIRM OR AGENCY \_\_\_\_\_

WEBSITE ADDRESS (for website listing) \_\_\_\_\_

EMAIL (for website listing) \_\_\_\_\_

PHONE NUMBER (for website listing) \_\_\_\_\_

ART DIRECTOR/S \_\_\_\_\_

DESIGNER/S \_\_\_\_\_

ILLUSTRATOR/S \_\_\_\_\_

PHOTOGRAPHER/S \_\_\_\_\_

COPYWRITER/S \_\_\_\_\_

CLIENT \_\_\_\_\_

ENTRY CATEGORY \_\_\_\_\_

WEB RD1207

## PAYMENT FORM

### PAYMENT INFORMATION

VISA

MC

AMEX

CHECK OR  
MONEY ORDER

CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

SIGNATURE (charge will appear on your statement as "F+W Contests") \_\_\_\_\_

### DEADLINE

## March 3, 2008

By submitting work and entry fees, entrants acknowledge *PRINT's* right to show the winners in *PRINT's* Regional Design Annual 2008 and on its website.

### MAIL ENTRIES TO:

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4700 East Galbraith Road  
Cincinnati, OH 45236

Please contact me via e-mail with updates on *PRINT* magazine and its competitions.